

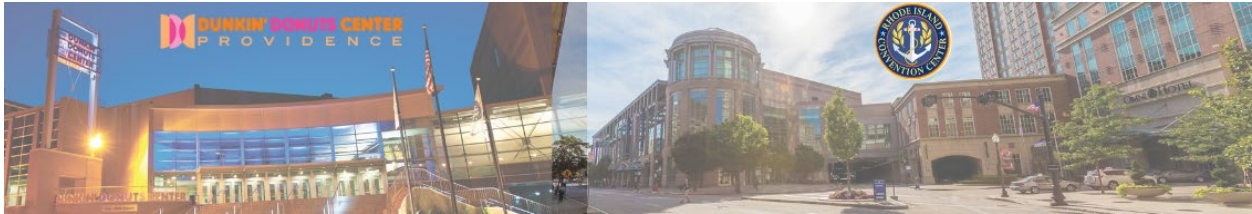
January 2022 RICCA Monthly Report Recap

Dunkin' Donuts Center

- Facilitated a collaboration between the National Guard and the P-Bruins to promote under 18 y/o's receiving the vaccine – all 18 and under children will receive a free ticket to any P-Bruins home game in the month of February in the lower bowl, along with a \$20 flat rate fee ticket code for any adult to accompany them. This will be promoted by the DDC, RIDOH, and P-Bruins
- Completion of new branded Food & Beverage menus on the RICC website. There are minor price increases that go into effect for newly contracted clients after 1/27/22.
- **Beyond Van Gogh:** An Immersive Experience moved up their on sale due to positive experiences & buzz. The initial announce happened on 1/24/22 and tickets go on sale tomorrow, 1/28 at 10 a.m. to the public. A total of 11 publications picked up the press release spanning from Newport, through Providence, and into the Rhode Island section of the Boston Globe.
- **DDC Booking update:** Addition of 8 days to the run of Beyond Van Gogh, May 17- July 8, previously May 24

Rhode Island Convention Center – Business Recap

- The RICC Sales team and the CVB sales team have begun to develop Business review procedures
- Secured just under \$500,000k since last December all board meeting
- Athletic competitions continue to fill the calendar for the upcoming weeks, many bringing large economic impact to our surrounding Downtown Neighborhood



The chart below represents recent booking activity at the RICC:

Received Contracts in the
last 4 weeks

Show Name	Dates	Rental Revenue	F&B Revenue	Total Revenue
Northeast Auto Show	Feb 2022	\$52,920.00	\$0.00	\$ 52,920.00
RI Public School Graduation Ceremonies	June 2022	\$12,600.00		\$ 12,600.00
Society of North American Goldsmiths	June 2022	\$11,680.00	\$25,000.00	\$ 36,680.00
American Alliance for Theater & Education	July 2022	\$4,540.00	\$25,000.00	\$ 29,540.00
North American Chinese Volleyball Invitational	Sep 2022	\$40,560.00	\$0.00	\$ 40,560.00
Stars of the industry	Nov 2022	\$0.00	\$20,000.00	\$ 20,000.00
American Society for Clinical Lab Sciences	June 2023	\$35,400.00	\$100,000.00	\$ 135,400.00
IS-MPIMI	July 2023	\$30,285.00	\$100,000.00	\$ 130,285.00

Rental Revenue \$122,300
F&B Revenue \$50,000
Total Revenue \$457,985

