



Rhode Island Convention Center Authority
Marketing Committee Meeting
Thursday, July 31, 2025 at 12:00 PM
Meeting Notice and Agenda

McCarvill Boardroom 2nd Floor, One Sabin Street, Providence, RI 02903

1. Call to Order – Dale Venturini
2. Announcement of next meeting date
 - a. Thursday, September 25, 2025 at noon
3. Approval of June 2025 Marketing Committee Meeting Minutes
4. Marketing Updates
 - a. PWCVB – Kristen Adamo/Tom Riel
 - b. AMP/RICC – Cheryl Cohen/Becca Ponder
 - c. Vets – Dan Schwartz/Mike Gravison
5. Executive Director's Report
 - a. Update on Strategic Plan Session
 - b. Rotunda Bar naming effort
6. Adjournment

Posted 07/25/2025

Participants requiring special consideration or information, please contact Daniel McConaghy at 401-351-4295, daniel.mcconaghy@riccauth.com, TTY711, three days prior to the meeting.