



Rhode Island Convention Center Authority
Marketing Committee Meeting
Meeting Notice and Agenda
Monday, September 19, 2022 at 12 Noon
RICC Boardroom 2nd Floor, One Sabin Street, Providence, RI 02903

1. Call to Order – Dale Venturini
2. Announcement of next meeting date – October 25, 2022
3. Approval of minutes of the June Meeting
4. Marketing – Dale Venturini
 - a. PWCVB – Kristen Adamo
 - Tourism Improvement District (TID) update
 - b. ASM Global – Cheryl Cohen
 - c. PFM – Michael Gravison
5. Presentation of Marketing Plans
6. Executive Director’s Report
 - a. Review and Approval of PWCVB Agreement
7. Old Business
8. New Business
9. Adjournment

Posted 09/15/2022

Participants Requiring Special Consideration or Information, Please contact Eileen Smith at 401-484-4091, eileen.smith@riccauth.com, TTY711. Three Days Prior to the Meeting.